

PROMOTING COMMITTEE:



POLITEIA  
Centro per la ricerca  
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11<sup>th</sup> Forum on  
Business Ethics and Corporate Social Responsibility  
in a Global economy

## Debating the Future of Corporate Social Responsibility and Migrant Integration as a New Area of CSR's Work

Milano, October 28, 2015

Sala di Rappresentanza del Rettorato,  
Università degli Studi di Milano - Via Festa del Perdono 7

È previsto il servizio di traduzione simultanea / *Simultaneous translation will be available*

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La partecipazione è gratuita previo invio a Politeia della scheda di iscrizione e ricevimento di conferma dell'iscrizione da parte della segreteria organizzativa / *Participation is free of charge. Participants are required to send the registration form to Politeia and will receive confirmation.*



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GIURIDICHE "CESARE BECCARIA"

In the past four editions (2010-2014) of the Politeia Forum we have analyzed the evolution of the concept of Corporate Social Responsibility (CSR), and the role of multinational corporations in the quest for global justice and then we have questioned the purpose of corporation.

The Eleventh Politeia Forum on “Debating the Future of Corporate Social Responsibility” aim to identify some of the issues facing responsible companies over the next decade. Among all the different issues, the Forum focus on the role of corporations about migrant’s integration, aware that this issue is a new area of work for CSR. In order to deal with this new challenge, it is necessary to increase capacity building at a number of different levels and better embedding CSR into the DNA of a business. The main topics of the Forum are: “*Immigration between politics and governance: which kind of integration?*” and “*Human rights and the social economic impact*”.

This edition of the Politeia forum is part of a series of conferences on “Destination Europe: How to Cope with the Migrant Crisis”, organized in 2015 by Politeia and Università degli Studi Milano.

The Forum is organized by the Research Centre Politeia in partnership with the University of Milano and is supported by a Promoting Committee of several well-known Italian companies. Aim of Politeia is to offer managers of national and international companies and experts in business ethics and CSR from the most prestigious national and international research centres the opportunity to discuss the emerging ethical issues in the global economic system, thus increasing the awareness and knowledge of the ethical and social responsibilities of economic organizations, and filling the gap between ‘practitioners’ and ‘experts’.

## PROGRAM

### I: IMMIGRATION BETWEEN POLITICS AND GOVERNANCE: WHICH KIND OF INTEGRATION?

9:30 *Introduzione*

**Nicola Pasini** (Università degli Studi di Milano; Politeia)

9:45 *Immigrazione ed andamento demografico in Italia ed in Lombardia: lo stato dell’arte*

**Gian Carlo Blangiardo** (Università degli Studi Milano Bicocca – Fondazione Ismu)

10:15 *Institutionalized discrimination: what integration in a multi-level governance?*

**Rinus Penninx** (University of Amsterdam – IMISCOE)

10:45 *King – Knowledge for integration in the European approach of multi-level governance*

**Daniela Carrillo** (Fondazione Ismu)

11:15 **Questions & Answers**

11:30 **Networking Coffee break**

11:45 *Asilo e Immigrazione irregolare: accettazione sociale e riconoscimento formale*

**Maurizio Ambrosini** (Università degli Studi di Milano)

12:15 *Integrazione e immigrati, le nuove sfide: il caso Milano*

**Caterina Sarfatti** (Comune di Milano)

12:45 **Questions & Answers**

13:00 **Lunch break**

### II: HUMAN RIGHTS AND THE SOCIAL ECONOMIC IMPACT

14:45 *Introduzione*

**Emilio D’Orazio** (Direttore Politeia)

15:00 *Imprese, Diritti Umani e diritti del lavoro*

**Angelica Bonfanti** (Università degli Studi di Milano)

15:30 *Diverse – Diversity improvement as a viable enrichment resource for society and economy?*

**Laura Zanfrini** (Università Cattolica di Milano – Fondazione Ismu)

16:00 **Questions & Answers**

16:15 **Networking Coffee Break**

16:30 **Panel: FROM PRINCIPLES TO POLICIES, THE POINT OF VIEW OF ACTORS**

Modera e Introduce: **Emilio D’Orazio**

- **Alessia Sabbatino**, Segretario Generale Fondazione Global Compact Network Italia
- **Pietro Segata**, Presidente Cooperativa Sociale Società Dolce
- **Pierfrancesco Majorino**, Assessore alle Politiche Sociali, Comune di Milano

17:30 **CONCLUDING REMARKS**

**Maria Elisa D’Amico** (Università degli Studi di Milano)